



THE WORLD'S LARGEST  
CHOCOLATE SHOW

# SALON DU CHOCOLAT & DE LA PÂTISSERIE RIYADH



POST-SHOW  
REPORT 2023



[salonduchocolat-ksa.com](http://salonduchocolat-ksa.com)

# SALON DU CHOCOLAT ET DE LA PÂTISSERIE RIYADH



50+

Exhibitors

30%

International  
Brands

8,000+

Visitors

The first edition of Salon du Chocolat et de la Pâtisserie Riyadh, an event dedicated to chocolate and pastry, ended on a high note on 29 November 2023, after three exceptional days at the Riyadh International Convention & Exhibition Center.

Established in Paris, the salon is the largest chocolate and pastry exhibition in the world and is held in more than 17 cities, including New York, Tokyo and Dubai.

Several exciting events were held during the three-day show, namely the Choco Demo, Pastry Show, Dessert & Pastry Competition and Salon du Chocolat Junior. Visitors were also able to enjoy attending the live Fashion Show with a reel of chocolate dresses that were specially created by well-known pastry chefs and fashion designers.

Salon du Chocolat et de la Pâtisserie Riyadh welcomed all ages, with special activities for children.

# EXHIBITORS & SPONSORS



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Kitchen Warehouse

La Crema General Trading – Cremino

Sopexa Middle East - Butter of Europe

HIGHLIGHTS

# CHOCOLATE FASHION SHOW



10  
Participants



# fashion show



A fashion show like no other, witness the most extravagant chocolate dresses created by talented pastry chefs and fashion designers.



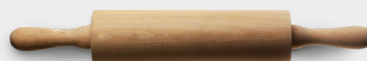
HIGHLIGHTS

# CHOCO DEMO



12  
Workshops

choco  
démo



The Chocolate Demo workshops with the top pastry chefs provided visitors with the chance to learn how to make desserts and discover the techniques behind creating indulgent treats.



HIGHLIGHTS

# PASTRY SHOW



13  
Workshops



# pastry show

The workshops with the top pastry chefs provided visitors with the chance to learn how to make desserts and discover the techniques behind creating indulgent treats.



# DESSERT & PASTRY COMPETITION



12  
Competitions



## Competition Results

GOLD MEDAL

15 Winners

SILVER MEDAL

16 Winners

BRONZE MEDAL

21 Winners

MERIT CERTIFICATES

12 Certificates

dessert  
&  
pastry  
competition

## HIGHLIGHTS

# SALON DU CHOCOLAT JUNIOR



# 12

Participants

## SALON DU CHOCOLAT JUNIOR

The Salon du Chocolat Junior offered children and their families a chance to step inside the magical world of chocolate, where they had fun, learned about chocolate and taste it too.





# SPECIAL THANKS TO LEADING CHEFS AND EXPERTS



## PASTRY SHOW AND CHOCO DEMO CULINARY WORKSHOPS WITH LEADING PASTRY CHEFS

### **Asma Alfuraih**

Pastry Chef & Founder Sindan  
Chocolate, Co-Founder Gleo Artisan  
Gelato  
KSA

### **Ruba Alomaim**

Chef Chocolatier and Founder,  
Chocomize  
KSA

### **Hussam Al Naasan**

Executive Pastry Chef & Founder of  
Maestroacademy  
KSA

### **Charles Azar**

President of The Delegation of  
L'academie Nationale De Cuisine  
Middle East & Gulf Countries  
Lebanon

### **Dania Baik**

Executive Chef & Founder, Kesr  
Concept F&B Consultant  
KSA

### **Sara Bajabir**

Pastry & Bakery Chef  
KSA

### **Elie Bejjani**

Technical Advisor EMF  
Lebanon

### **Bernard Charles**

Culinary Director Dates and Confectionary  
with Bateel for The Gourmet and  
Confectionery Section of Business  
UAE

### **Ibrahim Deboun**

Pastry Chef  
KSA

### **Jean-françois Devineau**

Irca Group, Global Ravifruit Pastry Chef  
KSA

### **Kamal Rahal Essoulami**

President of The Moroccan Federation  
of Culinary Arts  
President of Cremai Exhibition  
Morocco

### **Michel Estephan**

Advisory Pastry Chef  
Arrow Food Distribution  
KSA

### **Vincent Fredureux**

French Pastry and Chocolate Chef  
KSA

### **Farah Hamdan**

Pastry Chef Instructor  
KSA

# SPECIAL THANKS TO LEADING CHEFS AND EXPERTS



## **Georges Hbeiliny**

Executive Pastry Chef, Bistro Lounge and Catering KSA

## **Nancy Hobeika**

Nutritionist & Clinical Dietitian KSA

## **Elie Khalil**

Technical Demonstration Chefbanopuratos KSA

## **Michel Kowzaly**

Executive Pastry & Chocolate Chef Atmaitre Choux Riyadh KSA

## **Ohanna Le Pape**

Healthy Pastry Chef - World Champion of Art Sucres France

## **Jean Makary**

Maître Chocolatier and Pastry Gastronomist, Member of The French Culinary Academy KSA

## **Waleed Marzouk**

Executive Pastry and Bakery Chef, Food Consultant, Food and Beverage Expert KSA

## **Jibu Mohan**

Head Pastry Chef, Josette Restaurant UAE

## **Patrycja Radzichowska**

Executive Chef Co-Founder of Trubake Academy & Bakery in Riyadh KSA

## **Basma Sabban**

Co-Founder Criollo Bakehouse – The.B.Batter KSA

## **Mario Georges Sahyoun**

Head Chef, Biox Bakery Riyadh KSA

## **Luca Salvatori**

Pastry Chef Irca Group Brand Ambassador, MEA KSA

## **Abdellah Tougda**

Pastry Chef, Aalst Pâtissier UAE

## **Tony Velinov**

Executive Pastry Chef, Ritz Carlton Riyadh KSA

# SPECIAL THANKS TO PARTNERS AND SPONSORS

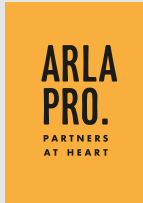
## Strategic Partner



هيئة فنون الطهي  
Culinary Arts Commission



## Pastry Show Sponsors



## Dessert & Pastry Competition Sponsors



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## Choco Demo Sponsor



## Fashion Show Sponsors



## Salon du Chocolat Junior Sponsor

EATATLY

## Equipped by



## Media Partners



# SEE YOU IN

THE WORLD'S LARGEST  
CHOCOLATE SHOW

2<sup>ND</sup> EDITION

# SALON DU CHOCOLAT

& DE LA PÂTISSERIE  
RIYADH

## 25-27

## NOVEMBER 2024

RIYADH INTERNATIONAL CONVENTION  
& EXHIBITION CENTER





## SAUDI ARABIA

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CONTACT US

+966 920 003 361

info@salonduchocolat-ksa.com

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